



# SwAPP

Swiss Association of Pharmaceutical Professionals

**sgpm  
asmp**  
Schweizerische Gesellschaft für Pharmazeutische Medizin  
Association Suisse de Médecine Pharmaceutique

## PARTICIPATION FEES

SwAPP/SGPM Members CHF 200  
Non-members CHF 300

The fee includes coffee breaks, buffet lunch and the reception. 5 credit points will be given.

## REGISTRATION

Please fill in the form and return it by fax or email to the Secretariat address shown below, or register online. On receipt of your registration, the Administrative Secretariat will send you a confirmation.

## PAYMENT

Payment is required prior to the symposium. Your registration will only be considered as definite upon receipt of payment (no confirmation provided). Account of Congress Plus: CH97 0077 0016 0486 7432 5, Swift: BKBBCH BB.

## CANCELLATION POLICY

You may cancel 10 business days before the symposium and receive a full refund less the cancellation fee of CHF 50. If you cancel less than 10 days before the symposium date, no refund will be given, but you may send a replacement.

## PATRONAGE



Chemie  
Pharma  
Schweiz



**SAMS** Swiss Academy  
of Medical Sciences



## VENUE

UBS Konferenzgebäude Grünenhof,  
Nüschererstrasse 9, CH-8001 Zürich.  
Directions to follow with the confirmation.

## SCIENTIFIC SECRETARIAT

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## 15th Joint Swiss Symposium on Pharmaceutical Medicine

Wednesday, 23 November 2011 at Grünenhof, UBS, Zurich

## PRELIMINARY PROGRAMME

09:00 Opening of Registration Desk  
09:30-09.45 Welcome: SwAPP President, Mirjam Eglin  
Welcome: IFAPP President, Rudolf van Olden  
Update on IMI PharmaTrain: Brigitte Franke-Bray

### SESSION I: BENEFIT-RISK ASSESSMENT

09.45-10.15 Chair and Introductory presentation:  
Jan-Willem van der Velden, CEO Mesama Consulting, Switzerland  
(SGPM VS member)  
10.15-10.45 Regulatory View  
Jan Petracek, CEO PharmInvent and former EMA, Czech Republic  
10.45-11.15 Company experience  
Mario Bertazzoli, Head of Corporate Drug Safety, Helsinn-Healthcare  
SA, Switzerland  
11.15-11.45 Coffee Break

### SESSION II: UPDATES FROM SWISSMEDIC

Chair: Mirjam Eglin, President SwAPP, Lundbeck AG, Switzerland  
11.45-12.05 Real Time Pharmacovigilance: The Development of PaniFlow  
Véronique Ditesheim, Swissmedic, Swiss Agency for Therapeutic  
Products, Switzerland  
12.05-12.25 Falsified Medicines - Karoline Mathys, Swissmedic, Swiss Agency for  
Therapeutic Products, Switzerland  
12.25-12.45 Discussion  
12.45-14.00 Lunch Break

### SESSION III: SPECIAL POPULATIONS

Chair: Peter Kleist, GSK, Switzerland  
14.00-14.20 Special Populations - The Elderly - Urs Jetzer, Swissmedic, Swiss  
Agency for Therapeutic Products, Switzerland  
14.20-14.40 Paediatric patients  
Ramesh Padavala, Head Pediatrics, Novartis Pharma AG, Switzerland  
14.40-15.00 Discussion  
15.00-15.30 Coffee Break

### SESSION IV: MEDICAL DEVICES AND COMBINATION PRODUCTS

Chair: Ivo Schauwecker, AO Foundation, Switzerland  
15.30-16.10 Introduction to the medical device and in vitro diagnostic directives  
and an overview of the regulation of combination products  
Shayesteh Fürst-Ladani, Managing Director SFL Regulatory Affairs &  
Scientific Communication Ltd, Switzerland and  
Amanda Maxwell, Head UK Office SFL Regulatory Affairs Consulting  
Ltd., UK, will be jointly giving the presentation  
16.10-16.30 Discussion

### STATE OF THE ART: ADVANCED THERAPIES / NANOMEDICINE

Chair: Annette Mollet, ECPM, Switzerland  
16.30-17.00 Invited Speaker  
Professor Patrick Hunziker, University Basel, Switzerland  
17:00 Concluding Remarks  
Madeleine Billeter, President SGPM, Switzerland  
17.05 Drinks Reception