

14th Swiss Symposium on Pharmaceutical Medicine

15th Anniversary of SwAPP

Topics of Special Interest in Pharmaceutical Medicine

Wednesday, 24 November 2010 | Zurich, Conference Building Grünenhof, UBS

Basel, in August 2010

Dear Colleagues

The Annual Symposium 2010 will take place in Zurich and we cordially invite you and your colleagues from all over Switzerland to attend this year's meeting. As in recent years, all presentations will be given in English.

The 2010 symposium will address topics such as Counterfeits and Risk Management Plans and the detailed programme is enclosed. The symposium will end at approximately 5 PM followed by the distribution of the Certificates of Attendance and an invitation to join us for a wine reception/Apéro.

We are looking forward to welcoming around 160 of your peers, all of whom work in pharmaceutical medicine in industry, academia and regulatory authorities. We hope that you will join our attractive programme and use this occasion for networking with your colleagues in Zurich on 24th November 2010.

Yours sincerely

Brigitte Franke-Bray
Dr Brigitte Franke-Bray MD FFPM
Specialist in Pharmaceutical Medicine FMH
Board Member SGPM and Lead Scientific Secretariat

Annette Mollet
Dr Annette Mollet PhD
Dipl. Pharm. SwAPP
ECPM Executive Office

14th Swiss Symposium on Pharmaceutical Medicine 15th Anniversary of SwAPP

Wednesday, 24 November 2010



Registration Form

Mr Ms Professor Dr

SwAPP/SGPM Member: yes no

First Name: Last Name:

Company/Hospital: Department:

Address Postal Code/City:

Telephone: Fax:

Email Address:

By submitting this registration form, I acknowledge that this is a legally binding registration.

Date:..... Signature:

On receipt of your registration, you will receive a confirmation/invoice from the Administrative Office.
To become a member of SwAPP or SGPM please visit www.swap.ch or www.sgpm.ch.

Registration Deadline
19th November 2010

Return this form by fax to +41 (0)61 683 13 83 or register online here (link to <https://www.congress-plus.ch/FormSwAPPsgpm.htm>)



SwAPP

Swiss Association of Pharmaceutical Professionals

**sgpm
asmp**
Schweizerische Gesellschaft für Pharmazeutische Medizin
Association Suisse de Médecine Pharmaceutique

PARTICIPATION FEES

SwAPP/SGPM Members CHF 150
Non-members CHF 200
The fee includes coffee breaks, buffet lunch and the reception. 5 credit points will be given.

REGISTRATION

Please fill in the form and return it by fax or email to the Secretariat address shown below, or register online. On receipt of your registration, the Administrative Secretariat will send you a confirmation.

PAYMENT

Payment is required prior to the symposium. Your registration will only be considered as definite upon receipt of payment (no confirmation provided). Account of Congress Plus: CH97 0077 0016 0486 7432 5, Swift: BKBBCH BB.

CANCELLATION POLICY

You may cancel 10 business days before the symposium and receive a full refund less the cancellation fee of CHF 50. If you cancel less than 10 days before the symposium date, no refund will be given, but you may send a replacement.

PATRONAGE



SAMS Swiss Academy of Medical Sciences



Chemie
Pharma
Schweiz

VENUE

UBS Konferenzgebäude Grüenhof,
Nüscherstrasse 9, CH-8001 Zürich.
Directions to follow with the confirmation.

SCIENTIFIC SECRETARIAT

Dr. med. Brigitte Franke-Bray, FFPM
Specialist in Pharmaceutical Medicine FMH
Board Member SGPM & Lead Scientific Secretariat
Phone: +41 61 225 51 47
Fax: +41 61 225 51 52
Email: brigitte.franke-bray@diaeurope.org

ADMINISTRATIVE SECRETARIAT

Rosemarie B. Marty
Congress Plus GmbH
Schwarzwaldallee 215, CH-4058 Basel
Phone: +41 61 683 1380
Fax: +41 61 683 1383
Email: sgpm@congress-plus.ch

14th Swiss Symposium on Pharmaceutical Medicine

15th Anniversary of SwAPP

Topics of Special Interest in Pharmaceutical Medicine

Wednesday, 24 November 2010

Zurich, Conference Building Grüenhof, UBS

Advance Programme

- 09:00 Opening of Registration Desk
09:30-09:45 Welcome Addresses
1. Urs Gasser, President SwAPP
2. Rudolf van Olden, President-elect IFAPP, The Netherlands

Session I: Counterfeits

Chair: Beat Althaus, Honorary President SGPM, Baar, Switzerland

- 09:45-10:15 Key Factors and Status of the Commission Legal Proposal on Falsified Medicines
Christer Backman, MPA, Sweden
10:15-10:45 Falsified Medicines – A Public Threat
Silvia Fritz, F. Hoffmann-La Roche, Basel, Switzerland
10:45-11:15 Coffee/Tea Break

Session II: Risk Management Plans

Chair: Jan-Willem van der Velden, Mesama Consulting, Schinznach Bad, Switzerland

- 11:15-11:45 International Legislation and Implementation
Jan-Willem van der Velden, Mesama Consulting, Schinznach Bad, Switzerland
11:45-12:15 Integrated Safety Risk Management
Michael Forstner, F. Hoffmann-La Roche, Basel, Switzerland
12:15-13:15 Lunch

Session III: Vaccination – Prevention and Therapy

Chair: Kurt Pfister, PFC Pharma Focus, Volketswil, Switzerland

- 13:15-13:40 Trials and Tribulations of Therapeutic Vaccines
Dana Roy Leach, BioCinD, Copenhagen, Denmark
13:40-15:05 Therapeutic Vaccines – a Novel Alternative to Treatment with Biologics
Philipp Müller, Cytos, Schlieren, Switzerland
15:05-15:25 Coffee/Tea Break

Session III: continued

Chair: Kurt Pfister, PFC Pharma Focus, Volketswil, Switzerland

- 15:25-15:50 HPV Vaccine: Prevention and Therapeutic Potential
Richard Brun, GSK, Switzerland
15:50-16:15 Transgene Therapeutic Cancer Vaccine
Jean-Yves Bonnefoy, Transgene, Strasbourg, France
16:15-16:30 Panel Discussion
Speakers

State-of-the-Art Session

Chair: Beat Althaus, Honorary President SGPM, Baar, Switzerland

- 16:30-16:55 15th Anniversary of Pharmaceutical Medicine
Fritz Bühler, Basel, Switzerland
16:55 Concluding Remarks
Madeleine Billeter, President SGPM
17:00 Drinks Reception